

# Kathy Kern Ross

## **\*Bio Information\***

**(740) 215-5434 cell**

**kathykernross@yahoo.com**

## **Short Bio-**

Kathy Kern Ross has over 35 years of experience in the event services profession. With a Master's Degree in Higher Education Administration from Ohio University, Kathy specializes in Event Planning, Entertainment Booking, Association Management, Banquets, Festivals, and Conference and Trade Show Organization. Kathy has also worked closely with some of the country's biggest names in entertainment over the past 3 decades.

## **In Depth Bio-**

Kathy Kern Ross grew up in Lancaster, Ohio and is a graduate of Lancaster High School. Kathy received a B.A. Degree from Muskingum University with a double major in Psychology and Sociology and a minor in Theatre. Kathy earned a Master's Degree in Higher Education Administration with a specialization in Student Personnel Services from Ohio University.

In her past positions, Ms. Kern Ross has served as Assistant Dean of Student Affairs, Campus Student Union Director, Chair of Elon University's Student Media Publications and Fine Arts Series Committees, and has coordinated thousands of concerts, Festivals, and events, and has worked with entertainers all over the United States. Kathy has served as President of Kaleidoscope Entertainment, Inc., a full service entertainment, convention, & event planning company since 1993. Kathy and Kaleidoscope has ongoing experience in association and non-profit organization management, including multiple years overseeing The Ohio Arts Presenters.

Kathy has served on numerous boards and committees during her professional career. Those positions include over 20 years of involvement with the National Association for Campus Activities. She served various roles during her participation with NACA, such as Convention Chair, Regional Co-op Buyer, Showcase Selection Coordinator, Education Session Coordinator, and Showcase Operations Coordinator. Kathy has also served over two decades on the Alumni Board at Muskingum University. Kathy currently participates in WASSO, volunteers for the Springfield Symphony and works for the Springfield Country Club with their membership coordination.

Kathy has played a vital role in the professional career of many national entertainers. She has represented and groomed National Comedian Carrot Top, Country Singer Hunter Hayes, comedians "Tosh O", Sinbad, Drew Carey, Pop Duo, Evan and Jaron, and numerous other performers in the entertainment industry.

## **Kathy Kern Ross**

Bio continued

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Kathy Kern Ross is one of the founders of the non-profit, AHA! A Hands-On Adventure Interactive Children's Museum based in Lancaster, Ohio. Kathy and the other 4 founders raised over \$500,000 in less than 6 months towards the project. Kathy was involved in every aspect including grant writing, fundraising, exhibit creation and production, facility selection, and promotions. Kathy has also been recognized and rewarded by the City of Lancaster Parks and Recreation commission for spearheading and completing the Rising Park playground improvement project. During that project, Kathy and her co-chair raised over \$150,000 in less than a year. Kathy also raised over \$70,000 per year for over 5 years for the Lancaster Festival for program advertising.

Kathy Kern Ross currently resides in Springfield, Ohio. Along with assisting with the operations of Kaleidoscope Entertainment, Kathy's husband Lou Ross is the current Executive Director of The Springfield Symphony Orchestra, and was the Executive Director of the Lancaster Festival for over 12 years. They have a 15 year old daughter, Kayla who loves to dance, do gymnastics and is a percussionist.